



Society For  
Biomaterials

2023

ANNUAL MEETING  
AND EXPOSITION

SHERATON SAN DIEGO HOTEL & MARINA

APRIL 19 – APRIL 22, 2023

*San Diego*  
CALIFORNIA

EXHIBITOR AND SPONSOR  
PROSPECTUS

RIDING THE

*translational waves*

TO THE FUTURE



# Become an Exhibitor or Sponsor

The Society For Biomaterials invites you to participate in the 2023 Annual Meeting and Exposition as a conference exhibitor or sponsor! We offer a variety of sponsor and exhibit opportunities to help you achieve your marketing goals! **Mix and match from our menu selection and combine these choices to determine your sponsorship level.**

## SFB BASH

The SFB Annual BASH is the premier networking event for the biomaterials industry. The SFB team will provide creative, memorable recognition guaranteed to ensure attendees know YOUR name!

**Sponsorship: \$2,500—\$20,000**  
**Exclusive Sponsorship: \$20,000**



## Opening/Poster Exhibit Receptions

Be part of the SFB conference kick-off event or the interactive Poster/Exhibit Reception. Options include:

**Opening Reception: \$1,000—\$20,000**  
**Poster & Exhibit Reception: \$1,000—\$20,000**

**Exclusive Sponsorship: \$20,000 per reception**



## Networking Mixers

The SFB provides a variety of networking mixers for attendees to mingle with friends and colleagues and catchup on the day's activities. Options include:

**Black/LatinX Mixer: \$500—\$10,000**  
**LGBTQIA+ & Friends Mixer: \$500—\$10,000**  
**Young Scientist/Student Mixer: \$500—\$10,000**  
**Exclusive Sponsorship: \$10,000 per mixer**

**NEW This Year—Drink Tickets**  
**Drink Tickets—\$20 each (minimum of 50)**  
*Drink tickets may be used at the SFB BASH or any other mixer/reception held at the hotel.*



## Why SFB?

The Society For Biomaterials has 14 Special Interest Groups (SIGs) - each one focusing on specific segments of the biomaterials industry. SFB Members' engagement in SIGs represents the far-reaching influence of the society!

SFB has **14 SIG** groups with membership ranging from **150—800** individual members!



### Session Sponsorship

Targeting a specific group of attendees with-in specialized fields or areas of interest? Consider sponsoring one of the 2023 SFB Session tracks to get your organization front and center of YOUR target audience!

**Cost: \$2,000 (per session topic)**



### Competitions

We are proud to offer competitive opportunities for students and postdoctoral candidates to showcase their research, ideas and fresh approaches through various competitions offered at the SFB Annual Meeting and Exposition. Your generous sponsorship earns you branding opportunities while supporting the student community! Options include:

- **3-Minute Thesis Competition (\$1,000)**
- **Biomaterials Education Challenge (\$3,500)**
- **Business Plan Competition (\$3,500)**
- **Industry Rising Star Award (\$1,000)**
- **Postdoctoral Recognition Award (\$1,000)**

### Women’s Lunch

The percentage of women in STEM careers continues to grow! Show your support for women in the biomaterials industry with this sponsorship opportunity.

**Sponsorship: \$1,000—\$10,000**

**Exclusive Sponsorship: \$10,000**

### Student Lunch

Support the future of the biomaterials industry—our students! Your generous sponsorship will makes it possible for SFB to provide targeted content to support the continuing evolution of the biomaterials student community.

**Sponsorship: \$1,000—\$10,000**

**Exclusive Sponsorship: \$10,000**

### DID YOU KNOW?

Sponsorship options such as the Competitions, Mixers and Luncheon events benefit the entire SFB membership community! Show your support for the individuals that make up the society through one of these sponsor opportunities today!





## LOOKING FOR SOMETHING DIFFERENT?

We get it, sometimes things aren't *quite* what you want. We can customize our sponsor opportunities, so they include only the benefits you want! Contact SFB Executive Director, Dan Lemyre ([dlemyre@biomaterials.org](mailto:dlemyre@biomaterials.org)) to create YOUR perfect package today!

### Advertising Options

Increase your sponsorship lifespan and audience by selecting one of these advertising options—both print and online options available!

#### Final Program (print and online)

- Back cover ad (4/c)\*: \$5,000
- Inside front cover ad (4/c)\*: \$3,500
- Inside back cover ad (4/c)\*: \$3,500
- Full page color ad: \$2,500
- Full page B&W ad: \$1,000

*\* These final program advertisement options are exclusive on a first-come, first-served basis.*

#### Conference Website

- Rotating web banner: \$2,500
- Sidebar ad: \$2,500

### NEW THIS YEAR—MOBILE APP

This **exclusive sponsorship** provides the unique opportunity to place your brand in the hands of every conference attendee!

**Cost: \$10,000**



### Booth Options

A wide variety of the latest products, equipment and services will be displayed in the exhibit hall by the leading suppliers to the biomaterials market.

Sign up before your competition does!

#### Booth Types

- Preferred: \$2,750
- Standard: \$2,250
- Educational: \$500

*Each booth is 10 x 10 and includes pipe and drape, 1—6' skirted table with 2 chairs, an exhibitor identification sign, 1 full conference registration and 1 expo only registration.*

*Pre and post-show attendee registration lists will be provided to all exhibitors. Lists will include the attendee's name, institution, and main focus area (no email addresses).*

*Booths are available on a first-come, first-served basis.*

## Why SFB?

No other biomaterials-related meeting features the number of fields represented as you'll find at the Society For Biomaterials Annual Meeting. The level of expertise to be found here—from both academia and industry—is unsurpassed.

This meeting offers the opportunity to position yourself at the crossroads between the cutting-edge researchers of today and the clinicians who





### Conference Materials

Get your logo placed on conference materials—something that everyone gets! This is great exposure for our sponsor partners and the perfect way to round out your sponsor package! Each of these options is an **exclusive** opportunity!

**Bottled Water: \$10,000**

**Hand Sanitizers: \$3,500**

**Hotel Key Cards: \$7,500**

**Lanyards: \$5,000**

**Literature Distribution\*: \$500**

**Notepads: \$1,750**

**Tote Bags: \$4,500**

**Pens: \$1,750**

**WiFi Service: \$10,000**

*\* Sponsor responsible for printing/ shipping literature to conference.*

### Why SFB?

The Society For Biomaterials membership spans the globe!

SFB has members in **35**

**countries** and in **43**

**states**, including Washington, DC and Puerto Rico, within the United States!

### Maximize your sponsor benefits!

Mix and match the exhibit and sponsorship options to create the package best suited for your needs. Your combined total will determine your overall support level and earn additional benefits!!

Sponsorship Level Benefits	Platinum Level: \$15,000+	Gold Level: \$10,000 - \$14,999	Silver Level: \$5,000 - \$9,999	Bronze Level: \$2,500 - \$4,999	*Supporter Level: \$1,500 - \$2,499	*Friend Level: \$500 - \$1,499
Complimentary Booth	1 - 10 x 20	1 - 10 x 10	-	-	-	-
Complimentary ad in Biomaterials Forum	1 Full Page	1 Half Page	1 - 1/4 Page	-	-	-
Complimentary Full Conference Registrations	4	3	2	1	-	-
Sponsor recognition and listing in SFB Resource Guide	✓	✓	✓	✓	-	-
Recognition in registration signage	✓	✓	✓	✓	✓	-
Recognition in presentation opening slides	✓	✓	✓	✓	✓	-
Recognition in Annual Meeting Final Program	✓	✓	✓	✓	✓	✓
Listing on SFB Annual Meeting webpage	✓	✓	✓	✓	✓	✓
Meeting bag insert privilege	✓	✓	✓	-	-	-

*\*Not inclusive of funds spent on exhibit space.*

**COMPLETE [YOUR ONLINE EXHIBITOR FORM HERE!](#)**  
**COMPLETE [YOUR ONLINE SPONSORSHIP FORM HERE!](#)**